

News Release



IWG RETAINS THE HOWARD GROUP TO PROVIDE INVESTOR AND FINANCIAL RELATIONS

September 2, 2008

Burnaby, BC, Canada. International Water-Guard Industries Inc. (TSX.V: IWG) has engaged The Howard Group Inc. to provide investor and financial relations services, President & CEO David C. Fox announced today.

“We are very pleased to be working with The Howard Group,” Fox said. “They have an excellent reputation in the investor community and we are looking forward to a mutually rewarding working relationship.”

Since 1988, The Howard Group Inc. (see www.howardgroupinc.com) has provided comprehensive investor and financial relations, business development solutions, in-depth strategic planning and financing services to public companies. The firm is associated with the Insight Limited Partnerships I & II, which invests in micro and small cap companies.

The initial term of the agreement with IWG is for 12 months. The Howard Group Inc. will be compensated with a monthly retainer of \$7,000 (Seven Thousand Dollars) CDN and 280,000 (Two Hundred & Eighty Thousand) options. The options have an exercise price of \$0.12 with a three-year term expiring August 31, 2011, and are subject to a vesting schedule.

In addition to investor relations services, The Howard Group Inc. will provide an ongoing commentary on IWG’s activities in its free, online live newsletter *Insight*. Interested parties are encouraged to subscribe to the newsletter feed:

<http://www.howardgroupinc.com/insight/insight.htm> <http://www.howardgroupinc.com/register.htm>

The above agreement is subject to the acceptance of the TSX Venture Exchange.

International Water-Guard is a Canadian aerospace company focusing on aircraft potable water treatment and full water system solutions. IWG has expertise in all aspects of water treatment, and has the products and know-how to provide high quality water for passengers and crew, and light weight, space saving solutions for the aircraft operator.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

TSX VENTURE: IWG

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