



INTERNATIONAL
Water·Guard

IWG LAUNCHES NEW AEROSPACE CORPORATE IDENTITY AND WEBSITE - WWW.WATER.AERO

Oct. 31, 2005

Burnaby, BC, Canada - International Water-Guard Industries Inc. (IWG) is pleased to announce completion of its transition to an all-aerospace company by launching a new corporate identity, which includes a new logo, a new website targeted specifically at the world aerospace industry (www.water.aero), and all new promotional material.

“A re-branding program like this is a major project, and one which we undertook for very specific reasons,” said IWG President and CEO David Fox. “Chief among them is the fact that IWG has been through a dramatic renewal process over the last year. We are now solely focused on the aerospace market, we have continued to develop our highly skilled aerospace team, and we are presenting our technology to the airlines, as well as corporate and VIP aviation. We worked very carefully with our designers to choose a corporate image that expresses those changes, and are confident in the results”

The totally redesigned website is located within the “.aero” domain, which is restricted to companies who are part of the worldwide aviation and aerospace industry like IWG.

IWG contracted the services of Vancouver design firm Serengeti to handle all aspects of the re-branding program. The first major public unveiling of the company’s new corporate identity will be at the annual National Business Aviation Association convention and tradeshow in Orlando, Florida from November 9 to 11.

International Water-Guard is a Canadian aerospace company focusing on aircraft potable water treatment and full water system solutions. IWG has expertise in all aspects of water treatment, and has the products and know-how to provide high quality water for passengers and crew, and light weight, space saving solutions for the aircraft operator.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

TSX VENTURE: IWG

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